

DiversityInc

Web Production Specifications

468 x 60

FULL BANNER AD

File Type Accepted: .gif, .swf

Flash Version: n/a

Max Loops: unlimited

Flash Video: n/a

File Size: 50kb

*Third-Party Ad: accepted

468 x 60

300 x 250

160 x 600

WIDE SKYSCRAPER AD

File Type Accepted: .gif, .swf

Flash Version: n/a

Max Loops: unlimited

Flash Video: n/a

File Size: 50kb

*Third-Party Ad: accepted

**160
X
600**

300 x 250

BIG SQUARE AD

File Type Accepted: .gif, .swf

Flash Version: 7 or later

Max Loops: unlimited

Flash Video: should not be more than 30 seconds (200KB)

*Third-Party Ad: accepted

Hosting: .flv files are to be hosted from company's server



**FOR MORE INFORMATION,
PLEASE CONTACT**

Veronica McCoy
(973) 494-0506

vmccoy@DiversityInc.com

* Note: Ads can be hosted from a remote address, but they will not run on our secure site.

* Specifications are subject to change.