

DiversityInc

2009 DiversityInc Top 50 Reprints



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Customization Charges

A fee of \$3,000 will be charged for the first customization.

Each additional alteration will be billed at \$500 each.

The 2009 DiversityInc Top 50 Companies for Diversity®: Methodology

The DiversityInc Top 50 competition is an editorial, objective process, obtained through a detailed, analytic survey of more than 200 questions.

The overall intent is not just to track metrics but to draw an accurate picture of a company's culture.

The survey is sent to any company requesting it that has more than 1,000 U.S. employees. There is no fee to enter and no requirement to advertise. Every company that enters receives a free report card based on all four areas we measure (CEO Commitment, Human Capital, Corporate and Organizational Communications, and Supplier Diversity), plus a total point score.

Companies are assessed within the context of their industries and employee skill sets. The questions have predetermined weightings and are evaluated based on ratios of certain questions, such as work-force demographics compared with new-hire demographics, and relativity of one subject to another, such as mentoring best practices and management promotions.

The questions are reviewed by our research team for errors, and companies are contacted and allowed to resubmit data. After data has been statistically analyzed, the list is submitted for editorial review with the names of the companies stripped out to eliminate any possibility of favoritism.



**FOR MORE INFORMATION,
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DiversityInc Top 50 Issue Cover

Inside



DiversityInc Top 50 Methodology

DiversityInc Reprint of Top 50 Editorial Page with Company Ranking