

# DiversityInc

DiversityIncResourceGuide.com

## Is Your Business Featured on DiversityIncResourceGuide.com?

If not, you're missing out on reaching consumers at the most critical stage of the buying cycle—when they're choosing a business and comparing products and services. Get listed and get noticed on DiversityIncResourceGuide.com, which provides exposure to more than 1 million customers each month.

### We're the No. 1 Diversity Resource Guide

Anyone involved in managing or starting a diversity program will end up going to DiversityInc.com

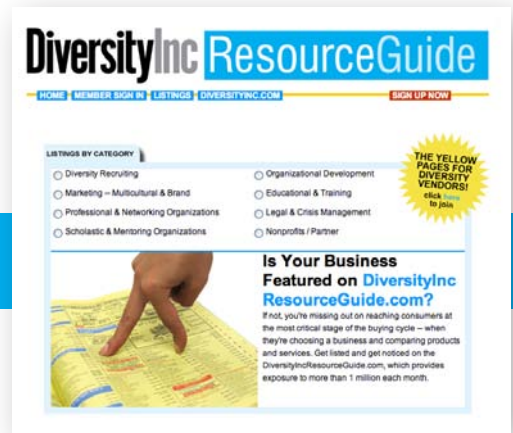
We host:

- The largest audience of any diversity site
- 1 million unique monthly visitors
- Subscribers from 10,000+ companies
- 8,000 new signups every month for newsletter

### Benefits

- Maintain advertising presence
- Submit articles, video and brochures
- Post your company calendar of events

THE YELLOW PAGES FOR DIVERSITY VENDORS!



### Get Our Special DiversityInc Resource Guide Package Deal:

List your name and phone number (includes free traffic report)

- PLUS • Link to your web site • Logo  
• One category • Photo • Video  
• 250-word description of your business  
• Three-month listing

**Only \$500**  
(a 20% savings)

#### DiversityInc Resource Guide

**Platinum Package** \$25,000  
(12-month sponsorship)

Includes full-page 4-color ad in one issue of *DiversityInc* magazine, your logo on every page of DiversityInc.com and a DiversityInc Resource Guide Package Deal with unlimited categories

#### REGULAR PRICING

• List your name and phone number	FREE (Includes free traffic report)
• Link to your web site	\$20
• Logo	\$50
• Categories	First one FREE, additional categories \$50
• Photo	\$100
• Video	\$200
• 250-word description of your business	\$250
• Submit articles	\$500
• Your logo on every page of DiversityInc.com	\$1,000



**FOR MORE INFORMATION,  
PLEASE CONTACT**

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