

DiversityInc

Oct/Nov/Dec Special Editorial Report

Corporate Volunteering: Key to Employee Engagement

From distributing free vaccines to providing emergency relief, community outreach not only helps local communities where companies do business. It's also vital to employee engagement, retention and talent development. In this special editorial report, DiversityInc will examine the initiatives of socially responsible companies and how their efforts are benefiting the bottom line. By positioning your advertisement within this social responsibility report, you will be reaching DiversityInc's socially conscious audience and branding your company as one that fully supports communities in need.

What will be featured in this special report?

- **National projects**—Which organizations are corporate responsibility and diversity and inclusion officers turning to most to launch initiatives that help the underprivileged?
- **Business outreach trends**—What new skills can employees learn through the outreach process? How will volunteering build new external alliances? How else can volunteerism benefit the business?

Why advertise in this issue?

You can reach more than 1 million people and promote your diversity brand across a multimedia platform that both celebrates global sustainability and examines employee retention as a diversity-management discipline.

What is DiversityInc?

DiversityInc is a daily web site and business magazine targeting line managers and executives. DiversityInc.com receives more than 1 million unique monthly visitors. DiversityInc.com/careers is the nation's most popular and heavily trafficked job board exclusively for Black, Latino and other professionals from underrepresented groups. *DiversityInc* magazine has a BPA-audited circulation of more than 340,000.



AD CLOSE: Sept. 20

MATERIALS DUE: Sept. 22

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WHAT WILL ADVERTISERS GET?

In addition to this special report appearing in our print edition, advertisers will reach our web audience.

The report will be:

- Posted on DiversityInc.com, which has 1 million monthly page views
- Included in eight monthly newsletters, which receive 1.6 million page views
- Promoted in the digital edition of *DiversityInc* magazine

FOR MORE INFORMATION, PLEASE CONTACT

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