

DiversityInc

Monthly Theme Sponsorship

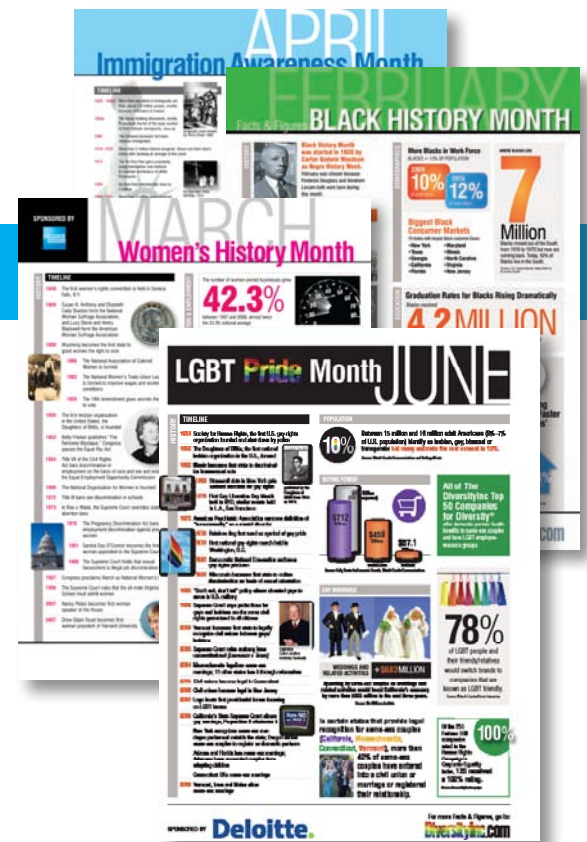
One of the most popular areas of DiversityInc.com is our focus on the theme of the month. Capture the focused attention of our audience by having your banner ad on the 10 special themed stories on our web site, your logo on our downloadable theme poster, and an ad in the magazine issue devoted to that theme. Companies that have sponsored months include American Express Co. and Deloitte.

Sponsorship details:

- Logo on our promo ad on the DiversityInc homepage and the homepage of our career center
- Exclusive banner in all 10 themed articles
- Promotion in our magazine house ad promoting the web coverage

American Express Co., Deloitte and the Department of Homeland Security are DiversityInc theme month sponsors.

Sponsoring a DiversityInc theme month will drive millions of page views and hundreds of thousands of unique viewers for you. **This is an exclusive sponsorship (only one company per month), so please act quickly.**



PRICING

\$30,000, net.

MONTHLY THEMES

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|-----------|---|
| January | Civil Rights Month |
| February | Black History Month |
| March | Women's History Month |
| April | Immigration |
| May | Asian Pacific Islander American Heritage Month |
| June | The DiversityInc Top 50 Companies for Diversity® and LGBT Pride Month |
| July | Generations in the Workplace |
| August | Veterans |
| September | Hispanic Heritage Month |
| October | Disability Employment Awareness Month |
| November | American Indian Heritage Month |
| December | Religion in the Workplace |



**FOR MORE INFORMATION,
PLEASE CONTACT**

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