

DiversityInc

March/April/May Special Editorial Report

Women's History

From the 19th Amendment to the Equal Pay Act, the struggle for the rights of women is being celebrated in March at museums and exhibits nationwide. Where are the most successful women's history museums? How are diversity-management leaders showing their support? How can your company build a positive brand among women? Have an advertising presence in this special editorial report focused on women's history museums. It will not only show your company's commitment to women in the workplace and marketplace, it will position your company as an employer of choice.

What will be featured in this special report?

- **Women's History museums**—Highlights from museums nationwide, including the National Women's History Museum in Virginia, The Women's Museum in Dallas and more
- **Corporate sponsors of women's history**—Find out how companies such as AT&T, Kraft and others continue to support women's rights through philanthropic investments and involvement

Why advertise in this issue?

You can reach more than 1 million people and promote your diversity brand across a multimedia platform that both celebrates Women's History Month and covers work/life balance and employee retention as diversity-management disciplines.

What is DiversityInc?

DiversityInc is a daily web site and business magazine targeting line managers and executives. DiversityInc.com receives more than 1 million unique monthly visitors. DiversityInc.com/careers is the nation's most popular and heavily trafficked job board exclusively for Black, Latino and other professionals from underrepresented groups. *DiversityInc* magazine has a BPA-audited circulation of more than 340,000.



AD CLOSE: Feb. 1

MATERIALS DUE: Feb. 4

ISSUE: March/April/May 2010

PAGE RATE: \$20,873

WHAT WILL ADVERTISERS GET?

In addition to this special report appearing in our print edition, advertisers will reach our web audience.

The report will be:

- Posted on DiversityInc.com, which has 1 million monthly page views
- Included in eight monthly newsletters, which receive 1.6 million page views
- Promoted in the digital edition of *DiversityInc* magazine

FOR MORE INFORMATION, PLEASE CONTACT

Veronica McCoy
(973) 494-0506
vmccoy@DiversityInc.com