

DiversityInc

March/April/May Special Editorial Report

Corporate Global Sustainability

Whether it's reducing their carbon footprints or helping farmers in third-world countries grow crops, companies committed to global sustainability are realizing the bottom-line benefits. How are these companies stimulating the economy by creating green jobs? How are they building positive reputations to attract top talent? By having an advertising presence in this special editorial report, you will be branding your company as a socially conscious leader that supports global sustainability.

What will be featured in this special report?

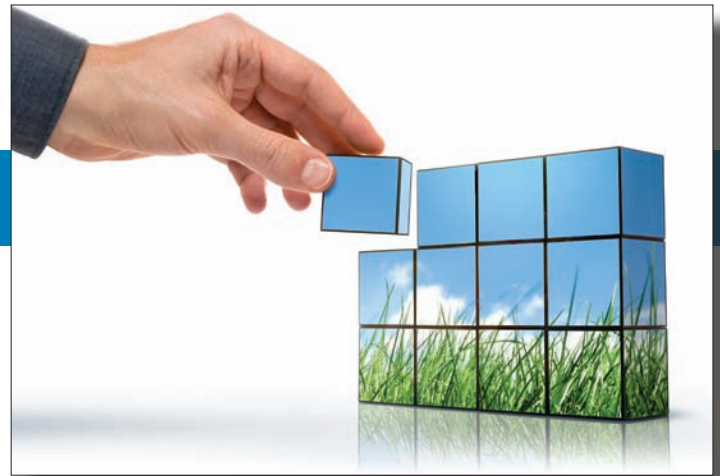
- **Environmental initiatives**—Learn how Dell, Walmart and other corporate giants are leading the way for green jobs
- **Community-involvement programs**—From supporting suppliers from underserved communities to sponsoring financial-literacy courses, find out how companies such as The Coca-Cola Co. and Bank of America are investing in communities in need

Why advertise in this issue?

You can reach more than 1 million people and promote your diversity brand across a multimedia platform that both celebrates global sustainability and examines employee retention as a diversity-management discipline.

What is DiversityInc?

DiversityInc is a daily web site and business magazine targeting line managers and executives. DiversityInc.com receives more than 1 million unique monthly visitors. DiversityInc.com/careers is the nation's most popular and heavily trafficked job board exclusively for Black, Latino and other professionals from underrepresented groups. *DiversityInc* magazine has a BPA-audited circulation of more than 340,000.



AD CLOSE: Feb. 1

MATERIALS DUE: Feb. 4

ISSUE: March/April/May 2010

PAGE RATE: \$20,873

WHAT WILL ADVERTISERS GET?

In addition to this special report appearing in our print edition, advertisers will reach our web audience.

The report will be:

- Posted on DiversityInc.com, which has 1 million monthly page views
- Included in eight monthly newsletters, which receive 1.6 million page views
- Promoted in the digital edition of *DiversityInc* magazine

FOR MORE INFORMATION, PLEASE CONTACT

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