

# DiversityInc

June Special Editorial Report

## Federal Agencies

What are the hiring trends of the largest employer in the United States? How are federal agencies such as the U.S. Navy and the U.S. Department of Agriculture attracting talent to fill mission-critical jobs? As a supplement to The DiversityInc Top Federal Agencies for Diversity survey, in June we will report on the best recruiting, retention and talent-development practices at the government agencies that have the most effective diversity-management initiatives. By having an advertising presence in this exclusive report, your agency will be branding itself as a diversity champion with current and future employees.

### What will be featured in this special report?

- **Hiring best practices** — How are agencies fast-tracking their processes to quickly fill vacant positions with diverse slates of candidates?
- **Talent-attraction initiatives** — How can agencies attract top managers and promote the talents of those already in their organizations who may be overlooked or uncomfortable asking for recognition?

### Why advertise in this issue?

You can reach more than 1 million people and promote your diversity brand across a multimedia platform that both celebrates global sustainability and examines employee retention as a diversity-management discipline.

### What is DiversityInc?

DiversityInc is a daily web site and business magazine targeting line managers and executives. DiversityInc.com receives more than 1 million unique monthly visitors. DiversityInc.com/careers is the nation's most popular and heavily trafficked job board exclusively for Black, Latino and other professionals from underrepresented groups. *DiversityInc* magazine has a BPA-audited circulation of more than 340,000.



**AD CLOSE:** April 15

**MATERIALS DUE:** April 18

**ISSUE:** June 2010

**PAGE RATE:** \$20,873

### WHAT WILL ADVERTISERS GET?

**In addition to this special report appearing in our print edition, advertisers will reach our web audience.**

The report will be:

- Posted on DiversityInc.com, which has 1 million monthly page views
- Included in eight monthly newsletters, which receive 1.6 million page views
- Promoted in the digital edition of *DiversityInc* magazine

**FOR MORE INFORMATION,  
PLEASE CONTACT**

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