

DiversityInc

Jan/Feb Special Editorial Report

Discover America's Black History

From experiencing the middle passage in a life-sized hull of a slave ship to walking down the hall of James Earl Ray's boarding house, America has amazing civil-rights and Black History museums. In this month's special editorial report, readers will learn where these museums are, what makes them so successful and how corporate sponsors are continuing the fight for Black civil rights. By having an advertising presence in this report, you will be branding your company as a diversity-management leader that supports equality.

What will be featured in this special report?

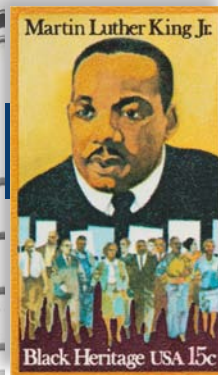
- **Black History museums**—Highlights from Black History exhibits nationwide, including the National Civil Rights Museum in Memphis, the Smithsonian National Museum of African American History and Culture in Washington and more
- **Corporate sponsors of civil-rights history**—Find out how companies such as Bank of America and Ford Motor Co. continue to support Black History

Why advertise in this issue?

You can reach more than 1 million people and promote your diversity brand across a multimedia platform that both celebrates Black History Month and educates readers on the discipline of mentoring.

What is DiversityInc?

DiversityInc is a daily web site and business magazine targeting line managers and executives. DiversityInc.com receives more than 1 million unique monthly visitors. DiversityInc.com/careers is the nation's most popular and heavily trafficked job board exclusively for Black, Latino and other professionals from underrepresented groups. *DiversityInc* magazine has a BPA-audited circulation of more than 340,000.



AD CLOSE: Dec. 11

MATERIALS DUE: Dec. 14

ISSUE: January/February 2010

PAGE RATE: \$20,873

WHAT WILL ADVERTISERS GET?

In addition to this special report appearing in our print edition, advertisers will reach our web audience.

The report will be:

- Posted on DiversityInc.com, which has 1 million monthly page views
- Included in eight monthly newsletters, which receive 1.6 million page views
- Promoted in the digital edition of *DiversityInc* magazine

FOR MORE INFORMATION, PLEASE CONTACT

Veronica McCoy
(973) 494-0506
vmccoy@DiversityInc.com