

DiversityInc

DiversityInc.com/benchmarking

DiversityInc Best Practices and Benchmarking Consulting Services

The DiversityInc Benchmarking Process:

- Includes several collaborative conference calls to ensure our benchmarking meets your needs and corporate culture
- A custom, in-depth, metrics-based analysis and comparisons with several groups of your peers, customers and competitors
- In-person debrief from either Barbara Frankel or Luke Visconti with a leave-behind PowerPoint presentation and a complete metrics report
- Advice on next steps and dashboard measurements to evaluate objectives and milestones—customized to your company and its stage of diversity management
- Clear advice and best practices based on nine years of conducting The DiversityInc Top 50 Companies for Diversity® competition
- One year of follow-up—you may ask for additional reports at any time

Our methodology has been honed in over nine years of running The DiversityInc Top 50 Companies for Diversity survey—the most successful, powerful and longest continually running diversity competition. More than 400 companies participated in our competition this year, giving us the most comprehensive database of corporate diversity-management information available—and only our benchmarking will help you work toward results that can lead to recognition.

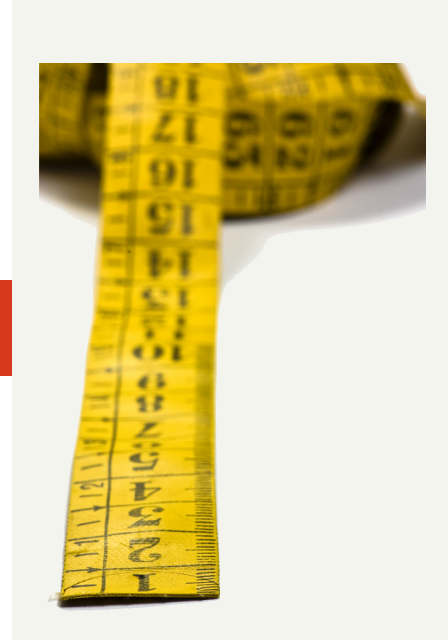
What do your peers say about DiversityInc Benchmarking?

“With the benchmarking report, I had that data in my back pocket. That type of data will win executives over. In the event that someone wanted to know where we stack up, I could easily say, ‘Well, look at this chart. This is what we’re doing, and this is what our top competitors are doing.’”

Michelle Gadsden-Williams, Vice President and Global Head, Office of Diversity, Novartis AG (Novartis Pharmaceuticals Corp. is No. 20 in the 2009 DiversityInc Top 50)

“DiversityInc’s benchmarking data is a valuable and very reliable resource that helps us calibrate our diversity strategy. The data helps us assess our strengths and opportunities, and grounded in facts we are able to allocate resources for continuous improvement.”

Rohini Anand, senior vice president and group chief diversity officer, Sodexo (No. 6 in the 2009 DiversityInc Top 50)



BENCHMARKING PRICING

One Year of Service \$45,000

Benchmarking includes membership to DiversityIncBestPractices.com:

- Our “management-only” web site—in-depth research, articles, collateral material and diversity-department information
- Complete access to our webinar library—great PowerPoint slides from DiversityInc and DiversityInc Top 50 companies to research and use
- Personal assistance in finding best practices
- Your company’s logo on DiversityIncBestPractices.com
- Quarterly management conference calls
- Personal research and reports available upon request



FOR MORE INFORMATION, PLEASE CONTACT

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