

DiversityInc

DiversityInc.com DiversityInc Magazine

DiversityInc daily news site and monthly magazine

The Leading Publication on Diversity and Business

DiversityInc.com hosts:

- More than 1 million unique monthly visitors
- 4 million monthly page views—average session of 5 minutes and 15 seconds
- A digital version of *DiversityInc* magazine (same as print)
- The most effective online diversity recruiting solution, the DiversityInc Career Center
- A daily e-newsletter delivered to 250,000 professionals and students

Our content is updated daily and focuses on:

- Career advice
- Diversity facts and figures
- Diversity-management best practices and how-to's
- Nationally acclaimed Ask the White Guy blog
- Reader comments about daily news

Traffic is driven to DiversityInc.com by:

- Organic search optimization: We are in the top five results for most diversity-related terms
- Article forwards/link sharing
- Partnerships with more than 40 multiethnic organizations, such as:



PRICING

One-Year Print + Online Subscription	\$19.99
Two-Year Print + Online Subscription	\$29.99
One-Year Digital Subscription	\$9.99

MONTHLY THEMES

January	Civil Rights Month
February	Black History Month
March	Women's History Month
April	Immigration
May	Asian Pacific Islander American Heritage Month
June	The DiversityInc Top 50 Companies for Diversity® and LGBT Pride Month
July	Generations in the Workplace
August	Veterans
September	Hispanic Heritage Month
October	Disability Employment Awareness Month
November	American Indian Heritage Month
December	Religion in the Workplace



**FOR MORE INFORMATION,
PLEASE CONTACT**

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